



**RCU**

**Roofing Concepts Unlimited**

***AT THE TOP OF THE ROOFING PROFESSION***



**We know you have a choice when it comes to selecting a roofing contractor.**

So here's

**26**

reasons why we think you should choose us...



# *A*ccomplished

Roofing Concepts Unlimited has been in business for almost 50 years—  
and when we say accomplished, well, we mean it.

You don't stay in business that long and not learn a few things.

Not only are we at the top of the roofing profession,  
we are also very fussy about getting your job done right and  
making sure it is completed on time and on budget—  
and that is what got us here.



# *B* Brilliant

Well our clients think so, and they tell us everyday.

We utilize state-of-the-art computer software to generate comprehensive and detailed roof inspections and surveys.

This enables us to bring the roof to the ground so that we can fully explain to you the condition of your roof without you ever having to climb up there yourself. How nice is that?



## **C**ompetitive

Most roofing companies are focused on just getting the job and often they do not bid the proper roofing system for your building. That's when many problems, as well as costs, begin to rise above and beyond your contract. You can count on us to bid the proper roofing system for your project. We will walk you through the entire process, step-by-step, so there will be no surprises... ever. Our bids are honest and detailed—guaranteed.





## *D*iligent

We dot the "i's" and cross the "t's" on every single job we do. There isn't anything too small (or too large) that doesn't get looked at with great care and diligence.

Because we've been doing this for so long, we can anticipate and pre-plan almost everything. From our bids and contracts to the care we take when we tie-down your roof at night, rest assured that your roof and everything under it is safe and secure.





*Howard Johnson's Plaza Resort - Deerfield Beach, Florida*



*“What could have been a costly and disastrous situation to our community ended up being a positive experience that enhanced the look and value of our property.”*



**E**xperience



It should be our middle name. We've put the roofs on many of those Chicago skyscrapers you see in the photo below as well as on low and mid-rise buildings in Florida for close to 50 years. There truly isn't a situation that comes up that we haven't already dealt with. We have the years behind us and an amazing, dedicated, and yes, incredibly experienced staff to back those years up.



*Chicago, Illinois*

## *F*riendly

Being friendly is important to us, along with considerate, helpful, accommodating, courteous and ethical. During the journey of re-roofing your structure, you can count on one of us to be there guiding you and explaining to you each and every step that we go through. And best of all, it's always done with smiles.



# Green



RCU is committed to working with planet-friendly materials whenever and wherever possible. For this very reason, we offer integrated laminate, voltaic solar panels and solar systems. There are many state and federal rebates and tax incentives for turning your facility into a solar power house. And best yet, you reduce your dependency on utility companies, so you end up saving money and maybe making some. If you are looking to replace or build a new roof or are planning a LEED certified green building, consider a photovoltaic roofing system and save money.



**FlexLight**  
An Advanced System Technology Product

*Photovoltaics are the cleanest form of renewable energy when all factors are considered, including fuel extraction to equipment manufacturing to generation.*

# *H*onest

That just goes without saying.  
You can shake our hand to seal the deal and you can count on that handshake to be as rock solid as any iron-clad contract out there. We stand by our ethics and values. Maybe that's why 90% of our business is referrals from our other extended family—our clients.





*Holy Cross Hospital – Fort Lauderdale, Florida*

# *I*ntegrity

We're oozing with it.  
After all, our family name  
is at the core of every project we do.  
And as far as we're concerned, if you don't  
have integrity, you shouldn't be in business.  
It's that simple.



Rocco Jacobazzi  
Our founding father...literally



# *J*acobazzi



The name behind the brand. A name we are proud of.  
A name that has been associated with the roofing industry  
for almost 50 years. A name you can count on.  
A name you can trust. A name that will be here for you,  
for years to come. The name of the owners—  
who by the way, you can call personally any time.  
We are always here to help you.





*Arragon Condominium – Boca Raton, Florida*



# *K*now-how



And we've got plenty of it. No matter how large or small your project, our expertise and knowledge of our trade will give you the best roofing system possible for your particular structure. Whether you are interested in modified bitumen, built-up gravel roofs, single ply systems, metal panel roofing, asphalt shingles, tile or coatings— whatever roofing or waterproofing system you need, we know how to do it right, right from the start.



## *L*eadership



*Roofing Concepts Unlimited is a leader in the roofing industry for many reasons. First and foremost is the fact that our clients as well as our vendors know that we are one of the best in the business. Second, we say what we do and we do what we say. Third, we stand behind our work—guaranteed. Fourth, our emergency response time is one of the fastest in the state. Fifth, well we could go on and on, but you get the idea....*



*“RCU’s commitment to quality workmanship, safety, and pride of ownership in their equipment, distinguishes them from many other roofing contractors.”*

# Maintenance



Lack of maintenance is one of the main reasons why a roof needs replacement... usually sooner than later. Most people just don't realize how important it is to maintain a roof—and it doesn't cost nearly as much as you would think. (Besides the fact that maintaining your roof saves you money in the long run by extending the life of your roof). Regardless of the age of your flat roof system, RCU's affiliate Roof Doctors has the perfect maintenance plan for your roofing system and offers many options that will surprisingly fit your budget.



# Neat



As in cool, hip, happening—oh and also as in clean, orderly, tidy, precise....  
We take great pride in our jobsite neatness. We make sure that during the entire project your property is clean and your roof is buttoned up for the night. When we leave, you'll never even know that we were there—except for the beautiful new roof that you have...





We are! Obsessed with perfection and your satisfaction.

We are real sticklers when it comes to job site management.

Elevators are thoroughly protected, grounds are protected,

notices are sent to all owners or top floor residents (if a condominium building),  
advising of the need to remove all wall-hangings and valuables from shelves etc...

we also advise of other nuances and inconveniences that can be associated with a roof  
replacement project such as loud noises, banging, scraping and severe vibration.

We always perform a pre-job start video inspection and we leave everything the way  
we found it. Except for the roof—that of course is better then when we found it.

# *P*repared



We've had our share of devastating hurricanes over the last few years and each time RCU was more than prepared with substantial manpower, material inventory and equipment. We are always ahead of the storm and ready to meet your emergency needs. Keeping your property safe and secure and limiting additional property damage after the storm is our number one priority.





*The Key Biscayne Ritz Carlton - Key Biscayne Florida*



## *Q*uality

Everything we do is quality driven from the products we use to the craftsmanship application of those products. As a matter of fact, we are approved by the country's leading manufacturers such as Firestone, Johns-Manville, Certainteed, Tamko, Koppers, GAF, Kemper, Neogard and many others. We are also members of many outstanding roofing industry associations like the NRCA - National Roofing Contractors Association and RCASF - Roofing Contractors Association of South Florida, BOMA - Building Owners and Managers Association, FRSA - Florida Roofing and Sheet Metal Association and IFMA - International Facilities Managers Association...whew.



*R*oof Doctors

**ROOF**   
*Doctors*™

We have a special division that is dedicated solely to service, maintenance and repairs. From pro-active maintenance plans to diagnostic roof reports and inspections, storm damage and emergency repairs. Be it your home, office, retail or commercial property, protecting your assets is what a solid, leak-free roof is all about—protecting everything under it. Roof Doctors, our maintenance division is on call 24/7.





Yours as well as ours. At RCU, safety begins with set up when we first mobilize on a job site. This includes proper life safety issues to protect building occupants and property from harm's way. We use ground and roof barricades, warning line systems, and specialized signage warning of potential hazards. We take safety very seriously and go to great lengths in training our employees to insure everything and everyone is protected at all times.



# T echnology



*RCU has the characteristics and corporate disciplines to make them a "best in class" contractor."*

If there's anything new in the roofing business, you can count on us to know about it. We are always on top of the latest innovations and technology that our industry has to offer. We utilize computerized estimating software as well as software that generates comprehensive and detailed roof inspections and diagnostic reports. We are able to provide you with a proposal that is similar to a Power Point presentation which brings the roof down to you. We will educate you on various roofing systems and warranty coverages as well as fully explain the condition of your roof. You will never have to set foot up there, unless of course you want to!



*We can be anywhere in the state of Florida within hours to meet your needs.*

*U*nexpected

You will be pleasantly surprised when you choose Roofing Concepts Unlimited for all of your roofing needs. We are professional, courteous, friendly, quality driven, dependable, competitive and just good old-fashioned nice.



# V values

As old-fashioned as they come.

Our contract, our handshake,  
our craftsmanship, our work ethic,  
our promise, our word, you name it.

We value our ethics and we believe  
that is why we are still in business after almost 50 years.



# *W*atertight

“Roof it Right to Stay Watertight” is our motto and that is exactly what RCU has been doing for almost 50 years. We keep property owners watertight and protected from the elements one roof at a time. We install high performance roof systems that are covered by the best warranties in the business—some of which have a warranty of well over 20 years.

*That’s a lot of watertight protection.*

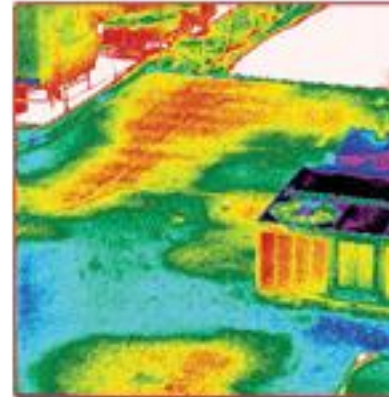
*RCU and our manufacturer partners guarantee it.*





*3401 PGA - Tenent Health Care – Palm Beach, Florida*

# X ray vision...



Really! well sort of... What we do when needed is take a helicopter up and perform what is called an infrared moisture survey to help us locate current and future problems. This technology helps us to pinpoint exactly where problems exist, saving you a lot of time and money.





Yes!!!



Yes is our favorite word, and you will hear it a lot around here.

Yes! we are here for you when you need us.

Yes! we can accomplish your specific needs on time and on budget.

Yes! our warranties are the best in the industry.

Yes! you can count on us.

Yes!...well you get what we mean...



## **Z**ealous!

Here at RCU, we are devoted to our trade and to our customers and we don't stop until the job is done to your satisfaction. All of our employees are highly trained allowing them to take extreme pride in their work which gives them that extra boost toward their devotion to their jobs, customers and co-workers. ZEAL is what keeps our team on their game; their passion for what they do keeps RCU at the top of the roofing profession and customer satisfaction is always priority one.

*(Thanks to Courteney Jacobazzi, we have a "Z" word and "zee" copy!)*





**WE'VE GOT YOU COVERED**



*RCU Corporate Headquarters – Coral Springs, Florida*



## OUR TEAM

**Michael Jacobazzi**  
President/CEO



**Anthony Jacobazzi**  
Vice President





**John C. de Lagé**  
Chief Financial Officer



**Denise Jacobazzi**  
Office Manager





**George Jacobazzi**

**Estimator-Residential Sales**



**Richard Squire**  
Senior Estimator



**Dan Squire**  
Estimator



**Lizzette Reyes**

**Service Administrator - Roof Doctors**

**Michael Levine**  
Project Manager



A woman with dark hair, wearing a dark grey blazer over a red top and dark trousers, stands against a black background. She is reaching her right hand up towards a vertical stream of white numbers and symbols, including '0', '1', '2', '3', '4', '5', '6', '7', '8', '9', and some letters like 'a', 'b', 'c', 'd', 'e', 'f', 'g', 'h', 'i', 'j', 'k', 'l', 'm', 'n', 'o', 'p', 'q', 'r', 's', 't', 'u', 'v', 'w', 'x', 'y', 'z'. The stream of characters appears to be falling or floating vertically. The woman has a slight smile and is looking upwards.

**Sacha Sitladeen-Sunanon**  
Administrative Assistant

How may I help you?  
*Welcome!*  
Help!  
How may I help you? Help!

**Cheri Apuzzo**  
Receptionist

