



PAINTS™

INTRODUCING **THE NEW PPG PAINTS™**

The PPG PITTSBURGH PAINTS®, PPG PORTER PAINTS®, and GLIDDEN PROFESSIONAL® stores are being combined to form the new *PPG Paints*. The new *PPG Paints* will be the single brand identity of the US Stores network throughout North America. Now, with over 600 *PPG Paints* stores, the new *PPG Paints* can better serve the professional painter with more locations, a broad product line, industry expertise, and consistent service coast-to-coast.




- Wide breadth of quality products
- Strong, national spec presence
- Leading technologies across all segments
- Dedication to partnering with and meeting the needs of professional painters
- Best color platform in the industry with PPG THE VOICE OF COLOR® program
- Industry-leading color programs, tools and support
- Knowledgeable and expert service from PPG
- Backed by the power of PPG Industries



**Because
Every Job
Matters®**

THE PPG PAINTS™ 2015 PRODUCT LINEUP*

We're bringing together all of the former PPG labeled products, select former PPG PITTSBURGH PAINTS® Products, and select GLIDDEN PROFESSIONAL® products under the new *PPG Paints* brand.

 INTERIOR	RESIDENTIAL REPAINT MANOR HALL® PURE PERFORMANCE® DIAMOND 350 Ceiling Paint	COMMERCIAL SPEEDHIDE® <i>Speedhide zero</i> ULTRA-HIDE® 250 <i>Ultra-Hide 150</i> Ultra-Hide High Build Speedhide Pro-EV	NEW HOME CONSTRUCTION WALL SUPREME™ PRO-FLAT™ MOPAKO™ BUILDER'S SPEC® <i>Mopako PRO</i> (Formerly MULTI-PRO®)	MULTI-FAMILY <i>Multi-Pro Maintenance</i> (Formerly SPEED-WALL®)
 EXTERIOR	RESIDENTIAL REPAINT TIMELESS® FORTIS® 450 <i>Manor Hall</i> <i>Fortis 350</i> SUN PROOF®	COMMERCIAL <i>Speedhide</i> <i>Ultra-Hide 150</i> NEW HOME/ MULTI-FAMILY SPEED CRYL® CUSTOM HOME® (Product under review)	INTERIOR/ EXTERIOR <i>Speedhide</i> <i>Speedhide WB Alkyd</i> LIFEMASTER® Accents PRIMERS SEAL GRIP® GRIPPER®	PRIMERS CONT. <i>Pure Performance</i> <i>Speedhide</i> <i>Speedhide zero</i> <i>Speedhide Pro-EV</i> HIGH HIDE Interior HYDROSEALER Exterior STAIN STOMPER Exterior
 SPECIALTY	PERMA-CRETE® BREAK-THROUGH!®	PITT-GLAZE® PITT-TECH®		

*Product selection may vary by store. PPG PORTER PAINTS® products will continue to be available in stores where they are currently sold. Contact your PPG Paints sales representative for details.

NEW LABEL DESIGNS

Soon you will begin seeing products with the new *PPG Paints* logo on the labels. While the labels will be changing, the product in the paint cans will remain the same. The former PPG and *PPG Pittsburgh Paints* products will look similar to their current labels, but the *Glidden Professional* products will have entirely new labels.



Please note that these are representational and may change as they have not been finalized at press time

BRAND PRESENCE

PPG Paints products are strong in the commercial, new home, and multi-family segments. Along with *Pure Performance*, the conversion of *Manor Hall*, *Sun Proof*, and *Timeless* from *PPG Pittsburgh Paints* to *PPG Paints* will provide a solid residential repaint offering. *PPG Porter Paints* will also remain a key part of the residential product offering in current *PPG Porter Paints* markets. *PPG Paints* products will continue to be specified by a national team of architectural representatives and be supported by bid submittal services. This will ensure ongoing national spec presence growth with well-known brands such as *SpeedHide*, *Ultra-Hide*, *Seal Grip*, *Gripper* and many more. Now, as a national network of *PPG Paints* Stores, we can better serve the professional painter with more locations, a broad product line, industry expertise and consistent service coast-to-coast.

PPG Pittsburgh Paints, PPG Porter Paints, PPG The Voice of Color, Glidden Professional, Manor Hall, Pure Performance, Speedhide, Ultra-Hide, Builder's Spec, Multi-Pro, Speed-Wall, Timeless, Fortis, Sun Proof, Speed Cryl, Lifemaster, Seal Grip, Gripper, Perma-Crete, Pitt-Glaze, Pitt-Tech are registered trademarks and Wall Supreme, Pro-Flat, and Mopako are trademarks of PPG Architectural Finishes, Inc. Break-Through! and Because Every Job Matters are registered trademarks and PPG Paints is a trademark of PPG Industries Ohio, Inc. © 2014 PPG Industries, all rights reserved.

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