

ROOF  **MAXX**[®]
More Life. Less Money. Guaranteed.



THE FOUNTAIN OF YOUTH FOR YOUR OLD ROOF!

Commercial property owners and managers can now avoid the hassles and high cost of a replacement thanks to Roof Maxx, a powerful fusion of science and nature.

roofmaxx.com



Roof Maxx's low-pressure all-natural treatment is guaranteed to extend your roof's life by 5 years per treatment and up to 15 years with repeated treatments.

Daily expansion and contraction is critical for your roof's optimal performance and longevity.

As a roof ages, the petrochemical oils dry out and the shingles' waterproofing asphalt becomes increasingly brittle. Movement-related stresses cause the shingle to slowly break apart, similar to the way a pothole develops in the road.

Roof Maxx is a powerful scientifically-formulated all-natural treatment that's 100% safe for people, pets, property, and the environment.

Soy Fusion technology allows millions of micro-beads of soy methyl esters to quickly penetrate aged roof shingles. Like skin moisturizer for your roof, it restores flexibility within 72 hours, allowing the roof to freely expand and contract.

Shown right is a photo taken with a Leica EZ4 W Stereo Microscope at a magnification of 10X, showing a side view of both an untreated shingle sample (top) and a Roof Maxx treated shingle sample (bottom). Both samples were taken from a 17 year old roof that was used by The Ohio State University for Roof Maxx product testing.



As the oils dry out, a roof lightens in color. Treated shingles are restored back closer to their original color due to oil resaturation.



TOP : Untreated Sample / Brittle
BOTTOM : Roof Maxx Treated Sample / Flexible



"The best home improvement innovation I've seen in years. It stopped the top coating from shedding off my failing roof and it still looks great after 3 years."

- Jerry Linkhorn, Ohio's #1 Property Inspection Company

Linkhorn Inspection Group performs over 4000 inspections annually

The Ohio State University Conducted a Study on Roof Maxx

Here's what they found...

"A Roof Maxx treatment reverses the aging process of old roof shingles closer to those of new roof shingles."

FIVE TESTS. ONE RESULT. 

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1. Shingle Pliability

Roof Maxx significantly improved the flexibility of the asphalt shingles passing ASTM testing.

2. Protective Top Coating

Roof Maxx significantly improved the granule adhesion to levels close to those of new shingles.

3. Shingle Permeability

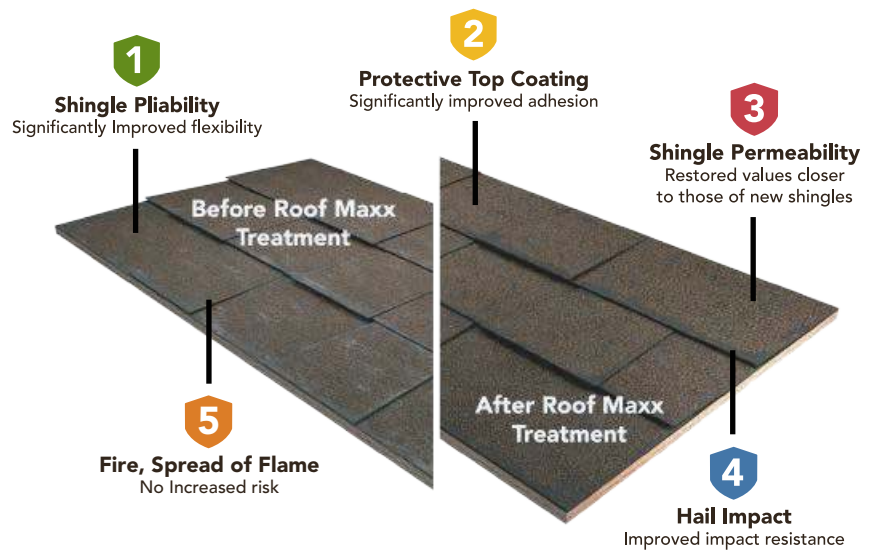
Roof Maxx improved permeability by about 60% restoring values closer to those of new shingles.

4. Hail Impact

The average depression size decreased by 24% after Roof Maxx treatment.

5. Fire, Spread of Flame

Roof Maxx does not increase fire risk.



**A Roof Maxx treatment is 100% Safe,
Quick, Clean and Very Affordable**



- Roof Maxx has been Certified as a USDA Bio-Preferred product and its main ingredient meets the EPA's Safer Choice standards for solvents and is listed on the EPA's Safer Chemical Ingredients List.
- Overspray is rinsed away with rain or a garden hose and won't stain or leave an oily residue on siding, concrete, or other building materials. The treatment quickly penetrates into asphalt roof shingles within 30 minutes, minimizing rain wash-off concerns.

“Roof Maxx has been brought to market through close collaboration with global leaders in bio-tech research, academia, and commercial development.

The revolutionary formulation was developed by Battelle, the world’s largest private research & development lab, based right here in Columbus, Ohio.”

— MIKE FEAZEL CEO, Roof Maxx Technologies, LLC

Today, the digital revolution, combined with soy-based materials, is characterized by a fusion of technologies that is blurring the lines between the past and the future. In the 1920’s, **Henry Ford** dubbed the Soybean as “**The Miracle Crop**”, realizing it had far more potential than just being a simple food stock.

Nearly a century later, companies like **Goodyear Tire** and **Roof Maxx** are disrupting their industries with revolutionary soy-based technologies, funded by American farmers.

Partnering with the **United Soybean Board**, **Goodyear Tire** received the **Environmental Achievement of the Year Award in 2018**. The awarded technology represents a breakthrough by Goodyear in applying soybean oil in the tread compound of tires, as a replacement for traditional petroleum oil, giving enhanced tire performance.



Likewise, in 2017, **Roof Maxx Technologies, LLC** brought to market the world’s first sustainable roofing solution, Roof Maxx, after nearly five years of rigorous field and laboratory testing. **Nominated as the Biobased Innovation of the Year** in Cologne Germany, in 2018, Roof Maxx has received much fanfare by the scientific community.

“Roof Maxx has been brought to market through close collaboration with global leaders in bio-tech research, academia and commercial development. The revolutionary formulation was developed by

Battelle, the world’s largest private research laboratory based right here in Columbus, Ohio” said Roof Maxx’s CEO, Mike Feazel.

“We have quickly built a nationwide network of certified Roof Maxx dealers that are saving millions of square feet of roofing that otherwise was destined for landfills. Roof Maxx is quickly changing the way people think about their roofs, which is very exciting news in many respects,” Feazel said.



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Contact your Certified Roof Maxx Dealer or go to:
www.roofmaxx.com to learn more