

# BECOME A CORPORATE EXPO SPONSOR!



## For Maximum V.I.P. Impact & Exposure

The Cooperator Expos have attracted thousands of qualified buyers - the "Who's Who" of decision makers, including board members, trustees, apartment building owners and property managers. That's more prospects in one day than your sales force reaches in one month. And these eager, qualified buyers are there to learn about your products and services!

Bottom line: the larger and more dynamic your presence at this premier, one-of-a-kind event, the greater your impact...and potential results!

Now you can generate maximum V.I.P. exposure with an EXPO CORPORATE SPONSORSHIP!

This exclusive, top-tier program spotlights your company and delivers your marketing message directly to your highly-targeted audience before, during and even after the Expo...

- **Your marketing message is mailed to over 90,000 qualified prospects**
- **Meet and greet co-op, condo, HOA & Apt. decision makers**
- **Hold 1-on-1 meetings with board members, trustees, property managers and apartment building owners**
- **Gain recognition as an industry expert**

Best of all, you'll address qualified attendees in an exclusive speaking engagement that showcases your expertise!



**For a complete list of Corporate Sponsorship benefits and features, contact Henry Robbins.  
212-683-5700 | [henry@cooperator.com](mailto:henry@cooperator.com) | [www.WeGotExpos.com](http://www.WeGotExpos.com)**

# CORPORATE SPONSORSHIP PROSPECTUS

## Before The Expo

▼ Company profile and logo included in the Official Expo attendee brochure

**A MUST-ATTEND FOR ALL BOARD MEMBERS, PROPERTY MANAGERS, CO-OP & CONDO DECISION MAKERS & REAL ESTATE PROFESSIONALS.**

### THE COOPERATOR EXPO SEMINARS

**10:00am-11:00am All About Refinancing: Understanding Underlying Mortgages**  
 Understand investment opportunities, as well as your own, and help your board make sound decisions.  
**COMPANY PROFILE**  
 Speakers: Steve Gallo, Avi Gallo, Nicoletta Pagnotta

**11:00am-12:00pm How the 'Internet Of Things' Will Impact Your Co-op or Condo**  
 How can co-op/condo board members and building managers meet the demands of accelerating bandwidth requirements and ensure their buildings remain appealing to current and future residents? Representatives from Verizon will discuss the latest broadband trends involving the 'Internet of Things' (IoT), and how to select the right communications solutions for your community.  
**verizon**  
 Speaker: Andrew Perdek

**12:00pm-1:00pm Save Money With Combined Heat and Power: A Winning Formula For Multifamily Buildings**  
 A Combined Heat and Power System (also known as cogeneration) can save on operating expenses, improve the asset value of your property, and avoid power outages. Attend this seminar to learn about CHP, its economic benefits, government support services available to help you evaluate, and if appropriate, procure a CHP system properly suited to meet your facility's needs.  
**HYPERDA**  
 Speaker: Dr. Dana L. Levy, D.Eng., P.E.

**1:00pm-2:00pm Maximize Your Dual Fuel Equipment Capabilities - Calculate Your Dual Fuel Conversion Payback**  
 Underutilized dual fuel oil burners can create inefficiencies and higher operating costs. Intermittently-used fuel burning equipment requires staff skills and training to be maintained. Understanding the timing of expiring natural gas contracts also plays a big role. Experts in this seminar will teach you to: analyze the big budgetary picture; learn what periodic operations training is best for your building's systems; how you can calculate the payback time period for a natural gas conversion to determine the most financially-prudent plan for your building; and, how bio-fuels improve your building's carbon footprint.  
**UNITED METRO ENERGY**

**2:00pm - 3:00pm A Mobile World: How Should You Be Connecting?**  
 In this session, learn how to connect mobility tools with the needs of Co-op and condo association board members and owners to be more efficient and successful, and gain insights from an industry expert on how to execute a mobile strategy involving social media, electronic records, faster communication, off-site access and mobile workflows.  
**YARDI**  
 Speaker: Tyler J. Clemens

**THE COOPERATOR EXPO NEW YORK**  
**EVERYTHING CO-OP & CONDO**  
 NEW YORK HILTON MIDTOWN  
 9AM-4:30PM  
 FREE REGISTRATION: COOPEXPO.COM

**THE COOPERATOR EXPO NEW YORK**  
 CORPORATE SPONSORS  
**LOGO** MERIDIAN CAPITAL GROUP HYPERDA verizon YARDI  
 SHOW SPONSORS  
 ACI, Inc. Anshelmann, Redburn Conservation, PC Danilovich Chute/Lia Commack / CSC Service Works Coastal Properties Flushing Bar & Pizzeria Inc. Gerson Blumberg Inc. IEM Precision Services J&W Window Comp. Kestel Law Group  
 Mascon & Associates, Inc. Mariani Construction MetroCare NYC National Services, Network New York Plumbing Heating Cooling Corp. Riverside Elevator Rosenfeld Tam Co. LLC Smith, Connors & Ryan LLP Sorokin Development Resources St. James Energy Inc. Whit-Corless, Inc.  
 ESCALATOR SPONSOR: Chak-Pak  
 FOOD COURT SPONSOR: Semper Parva  
 BATHROOM SPONSOR: J&J  
 TRASH CAN SPONSOR: J&J

**THE COOPERATOR EXPO CHICAGO/LAND**

Home | who's exhibiting | floor plan | events | location | contact us | for exhibitors | for attendees

**The Everything Condo, HOA, Co-op & Apt Expo**  
 Wednesday, May 10, 2017 from 10:00AM to 3:00PM  
 Donald S. Snider's Converter Center - Room 2, E

At this expo, all based members, property managers, condos, HOA & job developers and apartment building owners.

**Register to Attend**  
 \$0 (Individual)

**Why should I attend?**  
 Meet with an association member to property manager (or building manager) and building manager to building manager.

**Plan My Visit**  
 Exhibitor Name: ABC Building Code Institute

**What is Exhibiting?**  
 Exhibitor Name: ABC Building Code Institute

**For Exhibitors**  
 Exhibitor Name: ABC Building Code Institute

**2016 Sponsors**  
 Exhibitor Name: ABC Building Code Institute

**Room Plan**  
 Exhibitor Name: ABC Building Code Institute

**Attendee testimonials**  
 Exhibitor Name: ABC Building Code Institute

**Exhibitor testimonials**  
 Exhibitor Name: ABC Building Code Institute

**Why should I attend?**  
 Exhibitor Name: ABC Building Code Institute

**Plan My Visit**  
 Exhibitor Name: ABC Building Code Institute

**What is Exhibiting?**  
 Exhibitor Name: ABC Building Code Institute

**For Exhibitors**  
 Exhibitor Name: ABC Building Code Institute

**2016 Sponsors**  
 Exhibitor Name: ABC Building Code Institute

**Room Plan**  
 Exhibitor Name: ABC Building Code Institute

**Attendee testimonials**  
 Exhibitor Name: ABC Building Code Institute

**Exhibitor testimonials**  
 Exhibitor Name: ABC Building Code Institute

Custom invitations mailed to 500 qualified prospects. Additional custom invitations for your prospects available upon request. ▶

**Associa**  
 Invites you to attend an important seminar at  
 The Cooperator Expo

**Associa**  
**TOP 10 INTERNAL CONTROLS TO PROTECT YOUR FINANCIAL AND MANAGEMENT DATA**  
 ROOM 2, 1:45PM-2:45PM

**MEET YOUR SPEAKERS:**  
 Nancy S. Hastings, CMAA, AMS, PCAM Branch President Associa Mid-Atlantic  
 Andrew S. Fortin Senior Vice President External Affairs, Associa

**MEADOWLANDS EXPO CENTER, SECAUCUS NJ-EXPO.COM**  
**THE COOPERATOR EXPO NEW JERSEY**

◀ Company logo, listing and hyperlink to your website on the Official Expo website

For a complete list of Corporate Sponsorship benefits and features, contact Henry Robbins.  
 212-683-5700 | henry@cooperator.com | www.WeGotExpos.com

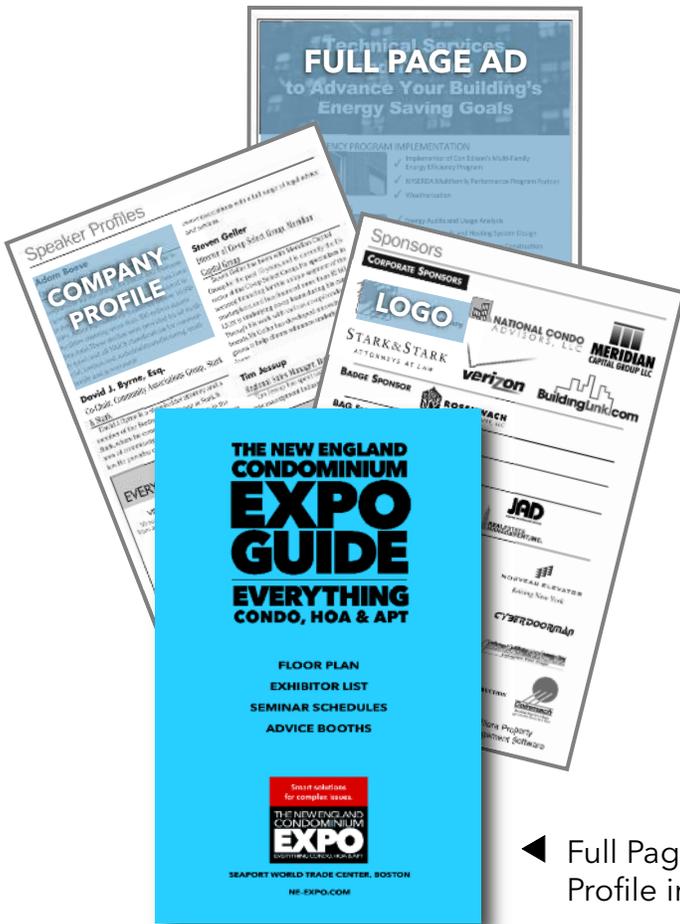
# CORPORATE SPONSORSHIP PROSPECTUS



## During The Expo

- A senior-level executive will present a 45-minute to an hour seminar to Expo attendees\*
- Full-page ad in the Official Expo Program Guide
- Company profile and logo in the Official Expo Program Guide
- Digital copy of confidential attendee list from seminar
- Deluxe exhibit booth space
- Editorial coverage in the Cooperator show edition
- Corporate signage privileges

\*Seminar content and structure to be approved by Yale Robbins, Inc.



▲ Company Logo on The Entranceway to the Expo

◀ Full Page Ad, Company Logo and Company Profile in the Expo Program Guide

For a complete list of Corporate Sponsorship benefits and features, contact Henry Robbins.  
212-683-5700 | [henry@cooperator.com](mailto:henry@cooperator.com) | [www.WeGotExpos.com](http://www.WeGotExpos.com)

# EXPO SHOW MARKETING ADVANTAGE



## What Better Venue for Your Message than this Unparalleled Event

Having a successful event experience requires due diligence and powerful marketing before the show to attract the right attendees interested in your company's products and services.

**Mailings for Attendees—250,000 Pieces of Direct Mail:**  
*VIP Attendee Brochure (6 page attendee brochure), First, Second & Last Call Postcard*



◀ Expo Issue  
 Largest issue which includes Expo pull-out guide



▲ VIP Attendee Brochure (6 page attendee brochure)

▼ First, Second & Last Call Postcard



◀ Postcard for Exhibitors: Standard & Personalized Customized Postcards



Before the show, it's vital to let prospects know that YOU are exhibiting, the location of your booth and the benefits of the solutions being offered. Use one or all of these pre-show marketing vehicles to reach attendees as they are making their short list of "must see" exhibitors.

**For a complete list of Corporate Sponsorship benefits and features, contact Henry Robbins.  
 212-683-5700 | henry@cooperator.com | www.WeGotExpos.com**